

SOCIAL MEDIA POLICY

Social media is defined as any website or mobile application maintained by the West Allis Public Library that allows the library and its patrons to interact in a virtual environment. The library uses a variety of social media outlets and encourages all patrons to contribute to this form of community engagement.

The library does reserve the right to approve or edit all interactions and may block or remove any interactions that contain the following:

- Obscene, profane or sexual content
- Conduct or encouragement of illegal activities
- Content that violates legal ownership of any other party
- Personal threats, insults or attacks
- Potentially libelous statements
- Organized political or religious activity or proselytizing
- Private or personal information published without consent or about a minor
- Any information that may compromise the safety of the public or public systems
- Commercial promotions or spam
- Content that promotes, fosters or perpetuates unlawful discrimination against individuals on the basis of any legally protected status
- Any images, video or sound recordings related to any of the above
- Actions that violate the terms of service for the social media platform utilized

The Library reserves the right to terminate a user's access to comment features upon breach of these guidelines.

By publishing any comments, posts or other materials (including photos) on the library's social media pages, you give the library the right to reproduce, distribute, publish, display, edit, modify, delete and otherwise use your submissions for any purpose in any form on any media.

As a form of government, all comments are considered public comment and therefore retained and archived. You participate at your own risk, taking personal responsibility for your comments, your username and any information provided. Appearance of external links does not constitute official endorsement on behalf of the library.

Submission of content to any of the library's social media websites or applications constitutes acceptance of these guidelines and indemnifies the West Allis Public Library and/or the city of West Allis and its employees from and against all liabilities, judgments, damages and costs incurred by any which arise out of or are related to the posted content including claims by a third party related to any posted material. Neither the West Allis Public Library nor the city of West Allis are obligated to take any of the above actions and neither is responsible or liable for any content posted by any user. Any content posted on the library's website is public record and is regulated by the Wisconsin State Public Records Law.